**ACTUATE**
The **BIRT** Company™

# BIRT Helps Global Financial Services Firm Thrive with Flexible, Customizable Reporting Options

Present in over 25 locations worldwide, with approximately 4,000 employees, this global firm provides banks, brokers, asset managers and insurers with a full range of securities services adapted to the latest financial market and regulatory trends.

## Challenges

- For this company, reporting is considered an important service, in keeping with its business model. They use it for:

  ◊ The generation of reports for internal users and external clients

  ◊ Ad hoc queries of non-IT clients

  ◊ The automated generation of mass reporting

- Their previous reporting engine, at the end of its life cycle, didn't fulfill business and IT needs any longer. The company searched for a solution that would also allow consolidation with reports from Actuate, which was already in use.

*"The Java-based, open platform allows our engineers to expand upon the extensive functionalities of Actuate BIRT. This enables them to develop not only standard solutions, but achieve extraordinary developments we need to succeed in the financial sector."*

**Chief Information Officer (CIO)**

## Selection, Solution

- Based on detailed, pre-defined criteria, a long list of vendors was reduced to three potential providers. Actuate was selected after an on-site proof of concept.

- The company liked the technical advantages of BIRT, including open and scalable architecture, integrated formats and object orientation.

- One of the main technical requirements was to "white label" reports for various customers. Using the commercial version of Actuate's BIRT reporting technology, customer engineers were able to develop one report design, but dynamically change customer logos, colors, groupings or even chart styles, depending on the customer who queries the report. The support of multiple languages was an important factor as well – that criterion was also met.

- Swift action in response to a migration issue convinced the organization further that they had chosen the right partner. Actuate provided a task force with professionals and managers from different departments and solved the issues in a customer-oriented, pragmatic manner.

## Technical Benefits

- The old reporting engine, as well as most business analytics and reporting alternatives, couldn't keep up with the new functionalities required. A developer would need to create and maintain separate copies of the same report to provide different labels or different languages for a customized report. With BIRT, the company is now able to create numerous unique expressions of a report, with the effort needed to create only one report.

- BIRT's Java-based, open platform allows the company's engineers to expand upon its extensive functionalities. By doing so, the company could move beyond standard solutions.

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