

Data Visualization, Dashboards and Reporting

Advanced security, scalability, real-time interactivity and seamless integration for customer-facing applications

Leading businesses realize that investing in visually compelling applications that deliver information to customers results in a competitive market advantage.

Applications built with the OpenText™ Actuate™ Information Hub (iHub) platform empower and engage customers with personalized dashboards and interactive reports. iHub is the platform for the best customer-facing applications for organizations of all sizes with varying, complex needs.

An Opportunity for Differentiation

With ubiquitous computing driving more customer choice, effective delivery of individualized insights is a major differentiator for brand loyalty. In many cases, personalized data defines the brand experience.

This is especially true where a large volume of both data and insights from disparate sources needs to be presented in a highly consumable fashion to everyday users (such as in asset management, online banking and premium content services applications).

In this environment, scalability, security and seamless integration for customer-facing apps are critical to delivering and viewing data your way.

iHub Features

Exceptional product features are designed to provide your organization with several significant competitive differentiators.

Scalability

iHub supports applications that require massive volumes of business information be rapidly and reliably delivered to hundreds of thousands or even millions of users.

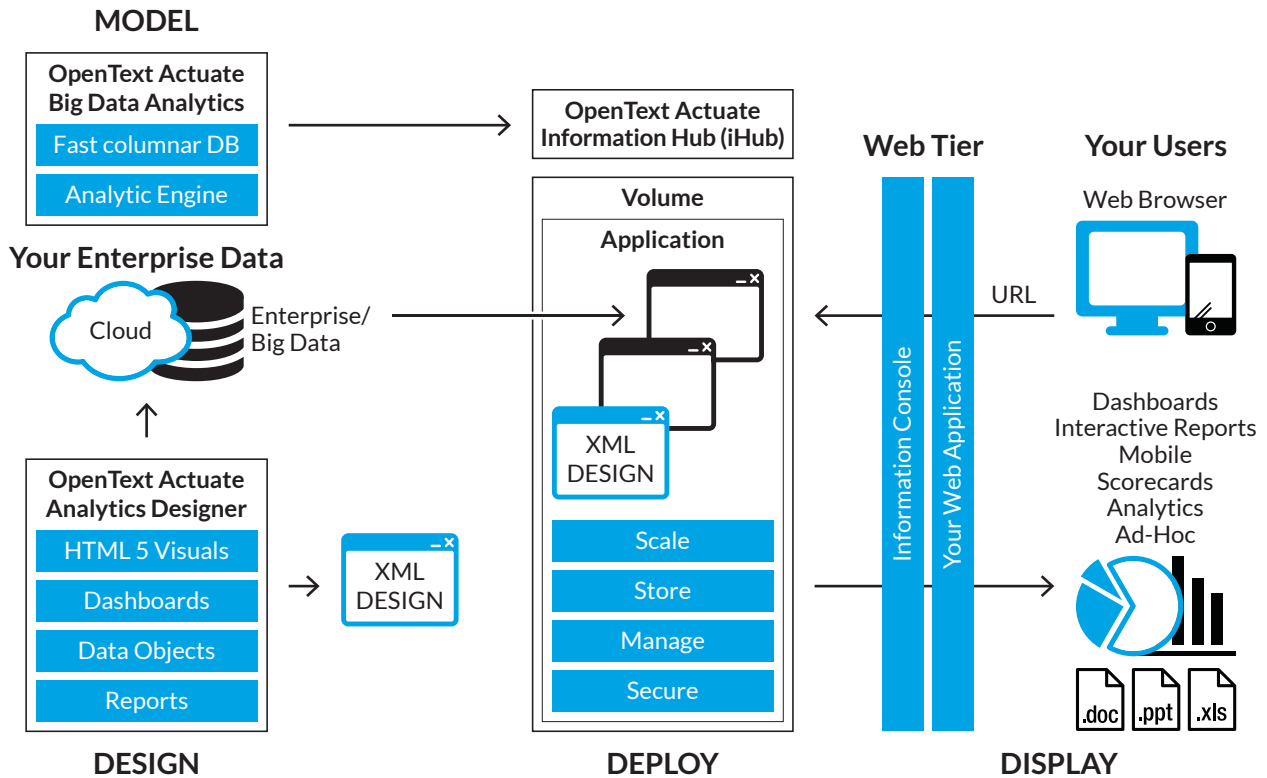
Real-time Interactivity

Allow end users to modify and personalize reports for dynamic, analytic views of data with iHub. This provides your users powerful ways to view their data, their way.

KEY BENEFITS

- *Personalize and share customized analytics and dashboards to improve user productivity and increase application adoption*
- *Reduce reliance on IT for customization because users can easily modify dashboards and reports themselves*
- *Increase user satisfaction by allowing them to export to native Microsoft® Office (Word, Excel and PowerPoint)*
- *Deploy content to browsers and mobile devices from a single application*
- *Quickly develop applications and improve time to market with built-in JavaScript APIs that connect to many data sources*

Learn more at www.opentext.com/analytics.



The OpenText Analytics and Reporting Information Hub Platform

Seamless Integration

Save time by automatically enabling users to customize their own content. Developers no longer need to create endless variations of reports for each user. Provide native Microsoft® Excel documents complete with formulas and pivot tables for users who want them. No need to create a parallel Excel-centric infrastructure.

Advanced Security

You can securely share data at a granular level, eliminating the need to build a management platform for content. Share information with row-level data security based on user permissions, ensuring that each person sees only the content they are entitled to see.

Open APIs

Integrate or embed content into web or mobile applications quickly and seamlessly by leveraging the iHub JavaScript API. Complete HTML5 output provides out-of-the-box mobile reporting capabilities with all browsers, including custom integration. Combine the look and feel of your brand with the power of data visualization.

Our Products, Your Competitive Advantage

Data can come from a number of sources including social media, data warehouses and enterprise applications. With the OpenText™ Analytics and Reporting product stack, your enterprise data is synthesized through an advanced designer (OpenText™ Actuate™ Analytics Designer) and deployed through an enterprise-ready data integration, reporting, and business analytics server (iHub). The content can be displayed on any device through a cloud-friendly web architecture in the form of data visualizations, dashboards, reports and customer-facing applications.

www.opentext.com

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